



How to Recruit and Retain Volunteers



soapstone
UNITED METHODIST



Recruiting Ideas

- Get Current Volunteers to Recruit Their Friends
- Ask Current Volunteers How They Think You can Recruit Better
- Be Specific in What You Need
- Communicate how Current Volunteers Feel About Serving
- Announce Your Need During Services
- Follow Up with Past Volunteers
- Offer Short Term Opportunities
- Ask People - Personal Invitation

How to Retain Volunteers

Connectedness

Make sure people feel:

- ➡ Noticed/included
- ➡ Appreciated:
 - ↳ Simple thank you note, email, text
 - ↳ Note to new members after 1st meeting
 - ↳ Notice ideas and input

Set Up For Success

- ➡ Create a reference guide and calendar of recurring events
- ➡ Offer the guide/calendar or shadow opportunities to prospective members